

DATA PROCESSING POLICY

The processing of personal data for specific purposes is based on the data subject's consent in accordance with *Article 6(1)(a) of the REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC* (General Data Protection Regulation, (hereinafter: GDPR).

1. After reading the data protection terms and conditions and this privacy policy on the website <https://privatbalaton.hu/> (hereinafter: Website), the data subject declares by ticking the checkboxes for acceptance/confirmation that he/she has read and understood them, acknowledges and accepts their contents, agrees with the contents below and does not contest them. The data subject confirms this declaration on the Website by accepting this Privacy Policy.

2. The data subject expressly and voluntarily gives his/her consent to the processing of the provided personal data (name, e-mail address) by the Lipták Gábor Municipal Library (hereinafter referred to as the Organizer / the Data Controller) for the purpose of contacting and maintaining contact throughout the VEB2023 EKF program (hereinafter referred to as „the Program”) and for the purpose of identifying the data subjects.

The Organizer shall process the personal data of the data subject on the basis of the data subject's voluntary consent. The withdrawal of consent shall not affect the lawfulness of the processing based on consent prior to its withdrawal.

3. By uploading photos, videos and related stories/experiences (hereinafter referred to as "Recordings") on the Website:

- a) The data subject consents to the processing of his/her name and e-mail address by the Organizer for the purposes set out in point 2, in accordance with Article 6(1)(a) of the GDPR and the provisions of Act CXII of 2011 on Informational Self-Determination and Freedom of Information (hereinafter referred to as the "Privacy Act")
- b) The data subject expressly consents that during the whole period of the VEB2023 EKF program, the uploaded Recordings, either in their entirety or in part, may be presented to the public in the framework of various installations and exhibitions in the Lipták Gábor Municipal Library, at the boat and railway stations along the Lake Balaton shore, and to be used by the Organizer without any time, space or occasion restrictions and without any remuneration for advertising, information or publicity purposes in a public online database accessible to the general public, as well as on – the website, social media - and in publications used for promotion, in print form
- c) The data subject declares that the provided personal data to the Organizer are accurate.

4. Legal basis for data processing: Consent of the data subject or the data subject's legal representative or of any other person appearing in the Recording, in accordance with Article 6(1)(a) of the GDPR.

5. The scope of personal data processed:

Personal data processed: name, e-mail address of the data subject

Purpose of processing: to lawfully identify and contact the data subjects and to lawfully manage the Recordings at exhibitions and on the Website

6. Duration of data processing, recipients:

Data Controller: Lipták Gábor Municipal Library (head office: 8230 Balatonfüred, Kossuth Lajos u. 35.; phone: +3687/343-070; data protection officer: Tóth Györgyi director; e-mail: info@privatbalaton.hu)

The personal data processed by the Data Controller are accessible to the employees of the Data Controller who are authorised to process the personal data in the course of their work. The Data Controller shall not transfer personal data to other data controllers in the course of its activities, with the exception of its legal obligations.

The data subject: the person who uploaded the Recordings to the Website

Data processor: the Data Controller's contractual partners

Duration of data processing: for the duration of the maintenance of the Website by the Data Controller, but no longer than five years from the start of data processing.

The Organiser will not use the personal data provided by the data subject for purposes other than those set out above, and will process or disclose it to third parties only with the prior consent of the data subject or if required by law, with the proviso that the Processor will process the personal data only on the basis of the written instructions of the Organiser.

In accordance with the provisions of the "Privacy Act" and GDPR, the Organiser shall take great care to maintain data security, and in this context shall take the necessary technical measures against unauthorised access, alteration, transmission, disclosure, deletion or destruction, accidental destruction or damage. In this regard, the Organiser declares that all its employees who have access to the personal data are obliged to safeguard the personal data of the data subject.

The data subject acknowledges and accepts all the conditions for participation and the processing of personal data set out in this Policy.

7. Rights of the data subject:

Transparency

The controller shall take appropriate measures to provide any information referred to in Articles 13 and 14 and any communication under Articles 15 to 22 and 34 relating to processing to the data subject in a concise, transparent, intelligible and easily accessible form, using clear and plain language. The information shall be provided in writing, or by other means, including, where appropriate, by electronic means.

Right of access by the data subject

The data subject shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and, where that is the case, access to the personal data and the following information: the purposes of the processing, the categories of personal data concerned, the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organisations, the envisaged period for which the personal data will be stored.

Right to rectification

The data subject shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her. Taking into account the purposes of the processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

Right to erasure ('right to be forgotten')

The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies:

- a) the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- b) the data subject withdraws consent on which the processing is based according to point (a) of Article 6(1), or point (a) of Article 9(2), and where there is no other legal ground for the processing;
- c) the data subject objects to the processing pursuant to Article 21(1) and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing pursuant to Article 21(2);
- d) the personal data have been unlawfully processed;
- e) the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject;
- f) the personal data have been collected in relation to the offer of information society services referred to in Article 8(1).

Right to restriction of processing

The data subject shall have the right to obtain from the controller restriction of processing where one of the following applies:

- a) the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- b) the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- c) the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims;
- d) the data subject has objected to processing pursuant to Article 21(1) pending the verification whether the legitimate grounds of the controller override those of the data subject.

8. Authority

The National Authority for Data Protection and Freedom of Information (1055 Budapest, Falk Miksa u. 9-11.) (1363 Budapest, Pf.: 95.) is responsible for monitoring and promoting the enforcement of the right to the protection of personal data and the right to freedom of information (access to data of public interest and data accessible on public interest grounds) in Hungary.

DECLARATION OF CONSENT TO THE USE OF IMAGE AND TO THE PROCESSING OF PERSONAL DATA

After reading the Privacy Policy, the data subject hereby declares by ticking the checkboxes for acceptance/confirmation that he/she has read and understood the Privacy Policy, acknowledges and accepts its contents, and does not contest them.

Pursuant to Section 2:48 (1) of the Civil Code the data subject declares that he/she consents to the processing of the provided personal data (name, e-mail address) by the Lipták Gábor Municipal Library for the purpose of contacting and identifying the data subjects. The data subject hereby declares that he/she allows during the whole period of the VEB2023 EKF program the uploaded Recordings - either in their entirety or in part,- to be presented to the public in the framework of various installations and exhibitions in the Lipták Gábor Municipal Library, at the boat and railway stations along the Lake Balaton shore, and to be used by the Organiser without any time, space or occasion restrictions and without any remuneration for advertising, information or publicity purposes.

With this declaration, the data subject agrees that the Organiser:

- a) may process the provided personal data (name and e-mail address)
- b) transfer the personal data in order to comply with data protection obligations.

The data subject hereby declares that he/she consents to the use of the uploaded Recordings as detailed above and that no third party has any exclusive copyright/property right in the Recordings or any right of personality in the Recordings to use its image which would restrict or prevent the above use.